

WELCOME TO THE NEW ERA OF INDIAN MOST POPULAR HYGIENIC STREET FOODS



ফুচকা .COM

FRANCHISE BOOKLET

BE THE
BOSS OF
YOUR
OWN
BUSINESS

Call / WhatsApp : 9874067374

Visit : www.fuchhka.com

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ফুচকা .COM

- × **THE START - UP** : Fuchhka.com was started in 2020, in Nimta, Belghoria, Kolkata - 700 049 with a very small set up.
- × **MISSION** : The Brand is completely focusing on healthy and hygienic street food concept and we are here to guide young generation entrepreneurs in their new business journey.
- × **VISION** : Fuchhka.com aims to become most valuable food industry brand of India by expand with 100+ outlets by the end of year 2023 and it automatically creates large no. of job opportunities.
- × **PROMISE** : Along with hygiene, we ensure our food quality is top notch with enjoyable environment.



ফুচকা .COM'S JOURNEY

- × Our Founder, Mr. Smarajit Mondal, was a lecturer at an Engineering College (2013-2017) and after that being an entrepreneur, ran his own Coaching Institute "EXCELLENCE - An Educational Journey" in Kolkata very successfully. But in 2020, during COVID Pandemic time Government restrictions and Lockdown period, all coaching centre offices had to be closed though coaching classes of students were running smoothly by online mode. Suddenly in November 2020, our Owner helped himself with an innovative idea only to utilize his Home Coaching Centre Branch Office Space (Nimta, Belghoria Branch), which is a really small one, only 60 - 70 sq. ft. space , his initial idea was to ran this start up with the help of all Coaching Staffs until his coaching mode becomes Offline again. That's when our journey started from 9th December, 2020. We never thought about these kind of customer's reaction and these kind of success in this competitive field, but within just 2-3 months, most of the local people started to love our innovations and then we all notice a huge possibility of bright future of our brand - FUCHHKA . COM. So, even after another lockdown period in 2021, we never look behind and started a new chapter of FUCHHKA . COM near Belghoria Railway Station with comparatively large space (Approx. 400 sq. ft.) according to previous one with small seating capacity from 1st October, 2021 onwards and being loved by our customer once again. Now we gladly offer the best food and consistently experiment to make our customers happy.

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WHY CHOOSE US?



- × Well known Brand with good no. of happy customers.
- × Relatively less no. of competitors particularly in this food industry.
- × Offering variety of menus to attract all types of customers.
- × Our uniqueness and innovative ideas differentiate us from others.
- × Lifetime Free training to all staffs and 24 * 7 support by us.
- × Least amount of investment and high chance of making profit.





FRANCHISE SUPPORT



- ✘ First of all, Local Market Analysis & check the profitability ratio of our business model in your area.
- ✘ Site or Shop Location Visit and assist on your set up process.
- ✘ Lifetime Free Staff training & Assistance.
- ✘ Assist in Promotion & Marketing strategies as per your shop location.
- ✘ Smooth Franchise Agreement and hassle - free documentation.
- ✘ Menu Modification as per your Local Market demand.
- ✘ Full Support of Main Raw Materials.
- ✘ Daily Sale Monitoring & guiding on growth.

STEPS TO GET ফুচকা.COM FRANCHISE

1. First anyone want to be our partner, must require at least 70-80 sq. ft. area for small kiosk or 250-300 sq. ft. area for cafeteria at any prime location, where within nearby 4-5 kms. no other our branches are exists.
2. After successful telephonic conversation with us, you have to sent us the scanned copy of self attested registration form along with mentioned documents and wait for our team's site visit (** Site Visit Car Travel Cost from Belghoria, Kolkata will be payable by Franchisor in advance **), complete full survey process, let you know about all our rules & regulations and finally give approval of becoming our franchise partner, if everything goes well in order.
3. After completion of approval, franchisor need to pay Registration Fee of Rs. 3000/- only for getting your proposed area blocked, so that nobody can get registration or approval again for that area or nearby as per our policy.
4. Only after Registration completion, franchisor can start the decoration of the inner portion of proposed area by their own as per our concept. Here we don't have any packages, we are very transparent in these cases, you can do all decorations by your own selected suitable labors or staffs according to your budget, but you will definitely get all kind of help from us in all departments.

STEPS TO GET ফুচকা.COM FRANCHISE

5. During your set up time, before placing our banner outside, you must need to sign-in the Agreement Contract deal with 4 years agreement period after full payment of Franchise Fees (Non-Refundable). After successful Business Operation, Franchisor can renew our partnership again for another 4 years and so on by paying Renewal Fees each time.
6. During your fully attachment time with us, we or our representative have the right to visit your place any time & if any kind of guilty is found with respect to Rules and Regulation mentioned in the Agreement Contract, which can be harmful to our brand name & brand value, we have every right to take necessary legal steps and can terminate the contract with immediate effect without any notice served and all kind of security deposit or similar amounts will be forfeited. So, it's always better to inform us about every steps before you take regarding outlet and taken permission from us.
7. Simply Believe in us and we promise that it will be a nice journey with FUCHKA.com, we always there to help you to grow your business as ours.



PARTNERSHIP WITH US

- × Fuchka.com is one of the fastest growing food brand in the quick service, fine – dining & takeaway segment of the Restaurant Industry. Our main goal is to offer people delicious mouth watering dishes and grow as quick as possible, from Local to Popular, Popular to National & National to International Global Brand. We are providing easily understandable and profitable Business Models and to assist young entrepreneurs who are looking to start fresh business. We are continuously working to develop unique Franchise Model that can help all of us to build up our business in a scientific manner. We are always looking forward for open – minded enthusiastic and dynamic entrepreneurs to join FUCHKA.COM Franchise family.
- × Interested Person can Contact us Directly by filling the following details & mail us:
- × **Your Full Name :**
- × **Email Id :**
- × **Mobile No. :**
- × **Latest Occupation :**
- × **Shop Address Full :**
- × **Carpet Area of Shop :**
- × **Any Previous Experience in Food Business Industry?**
- × **If Yes, then mention in detail :**
- × **Any Special Message ?**



FRANCHISE INCOME RESOURCES



- × Walk – In Customers
- × Party Orders
- × Online Ordering Platforms, like Zomato, Swiggy, MagicPin, UberEats etc.
- × Exhibition Stall
- × Home Delivery



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